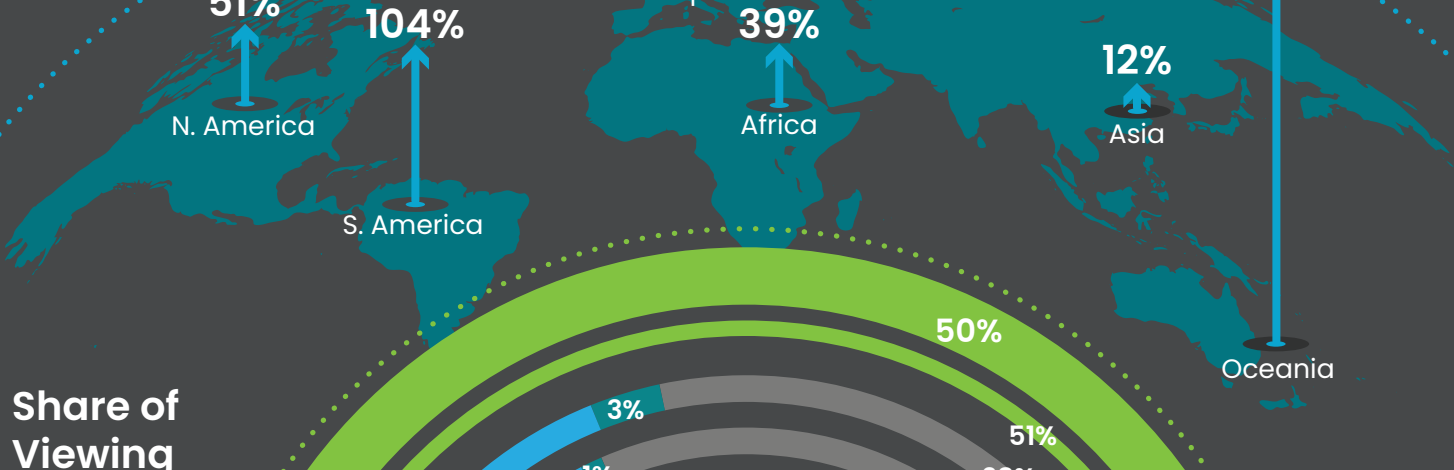


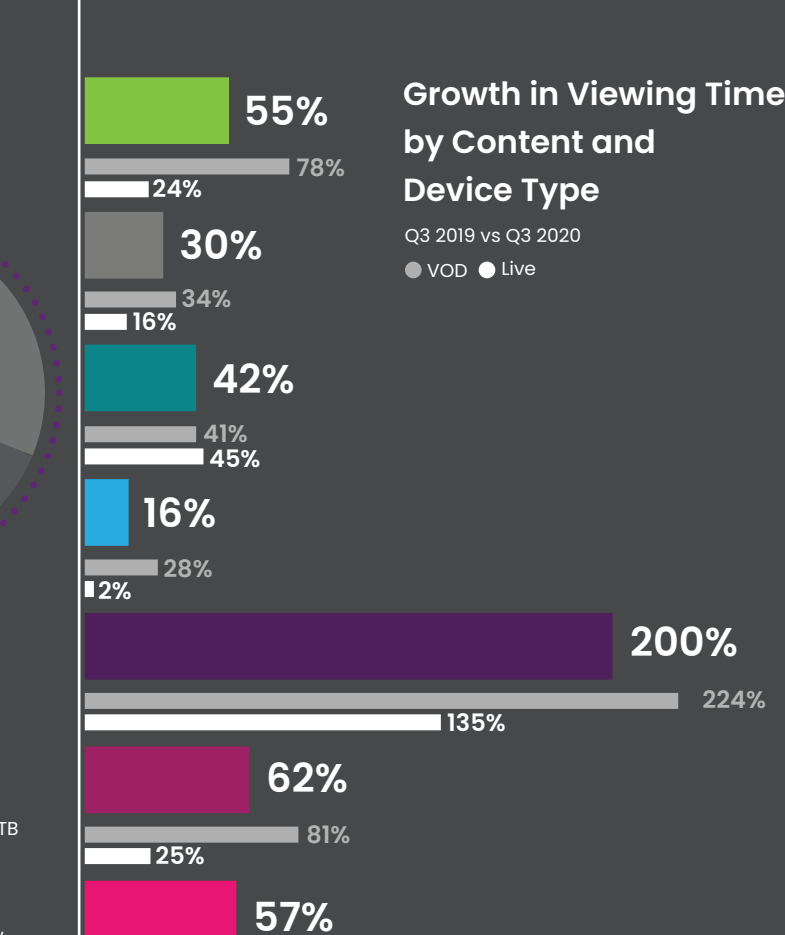
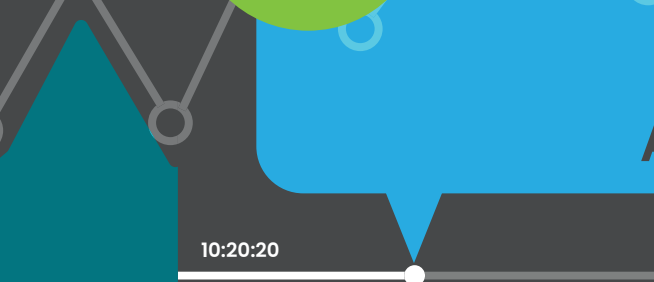
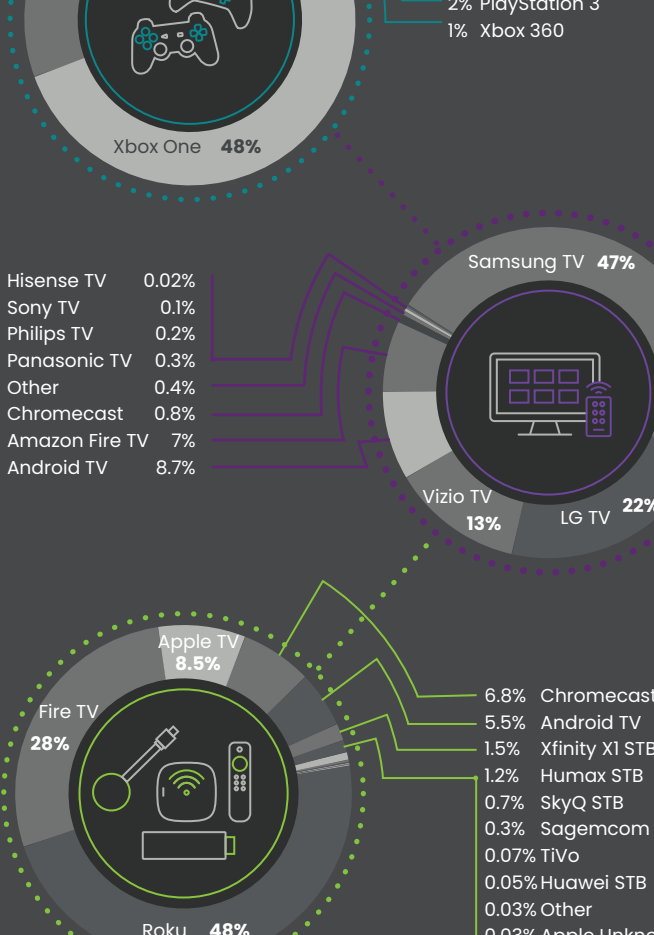
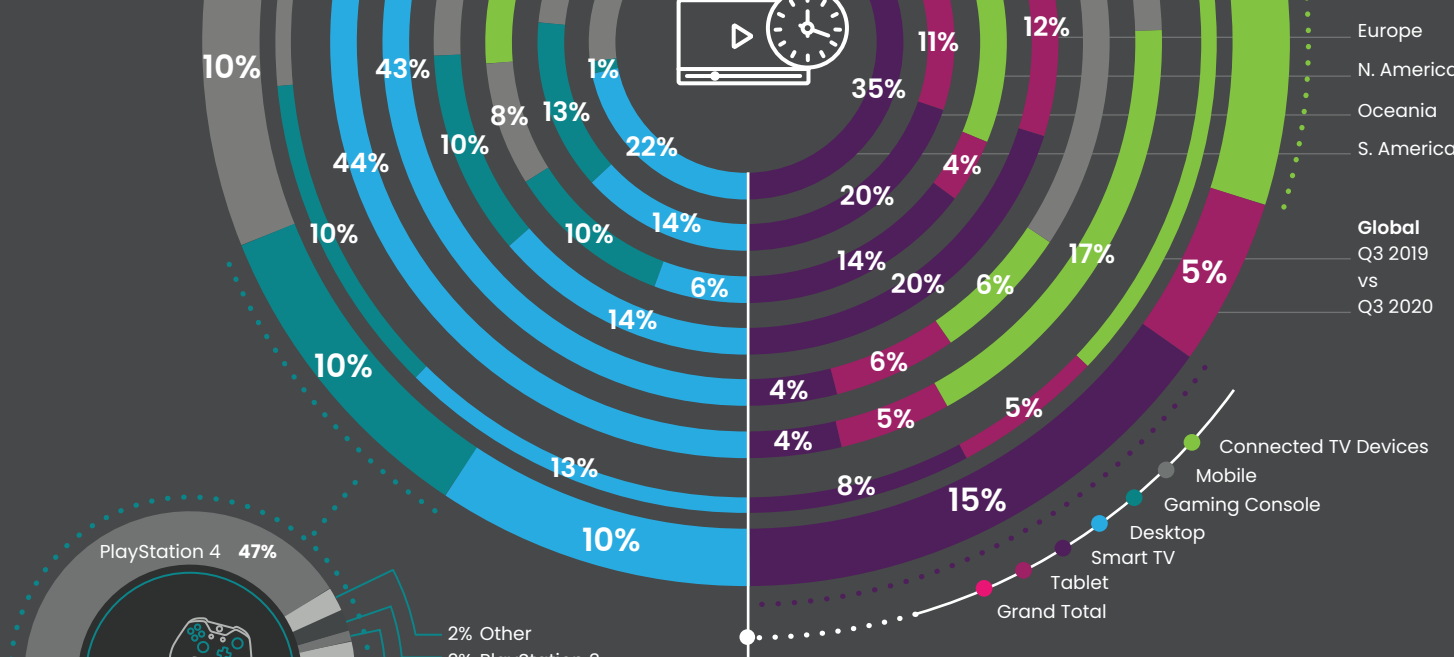
Q3 2020 Conviva's State of Streaming

Growth in Viewing Time by Region

Q3 2019 vs Q3 2020

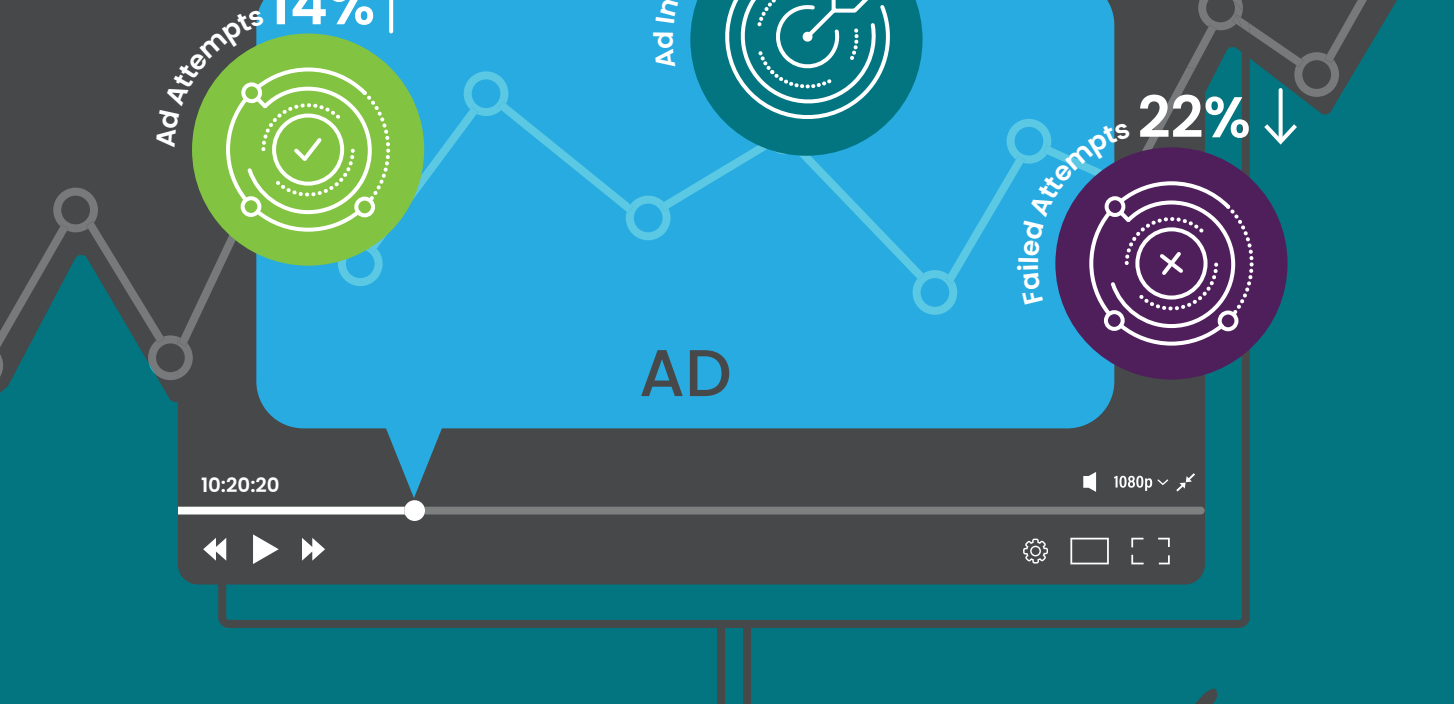


Share of Viewing Time by Device



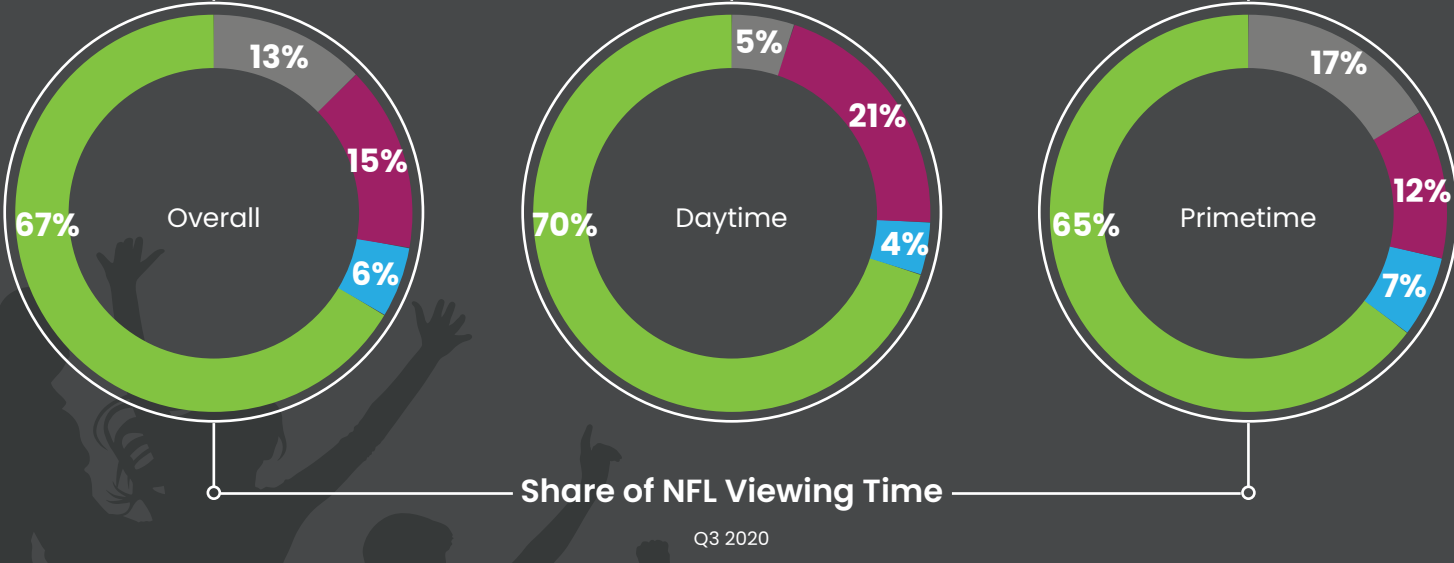
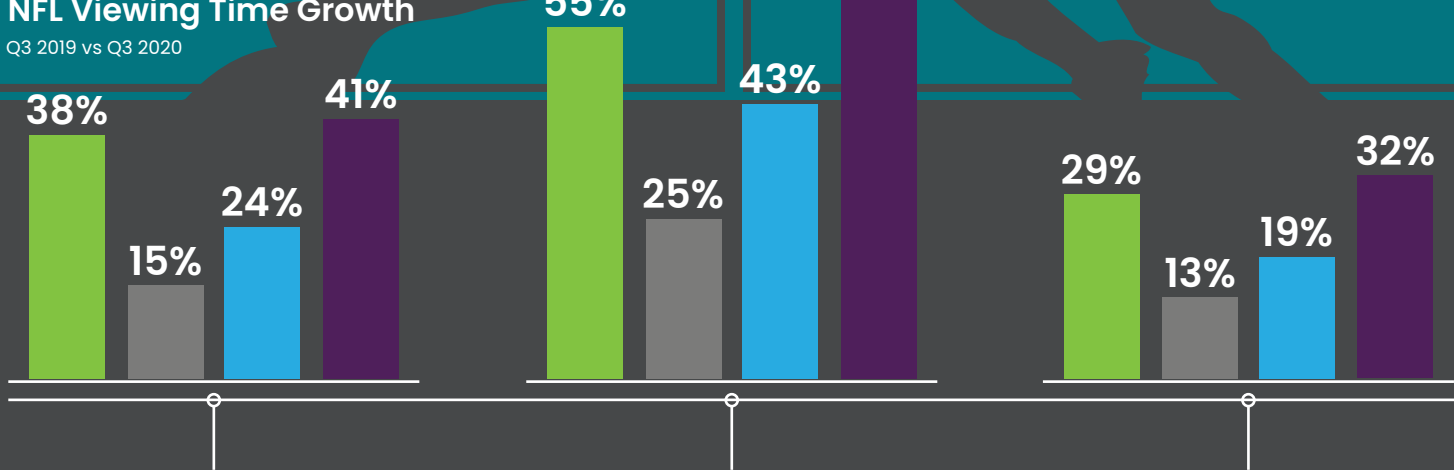
Advertising Resurgence

Q2 2020 vs Q3 2020

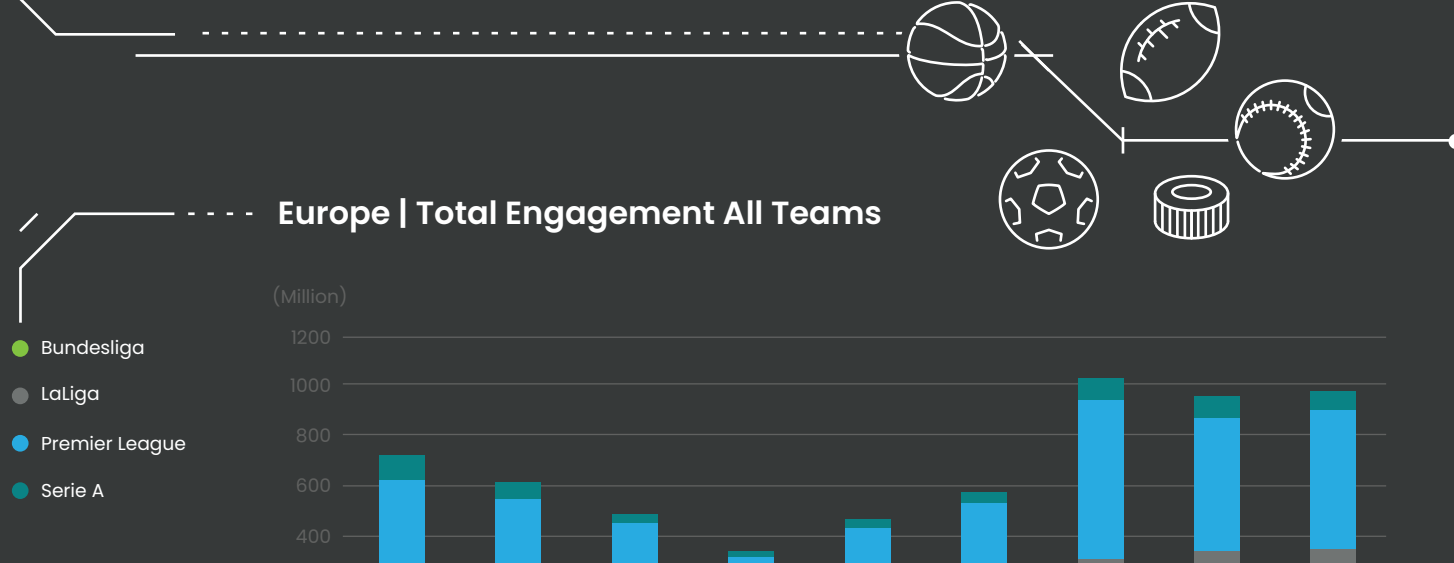
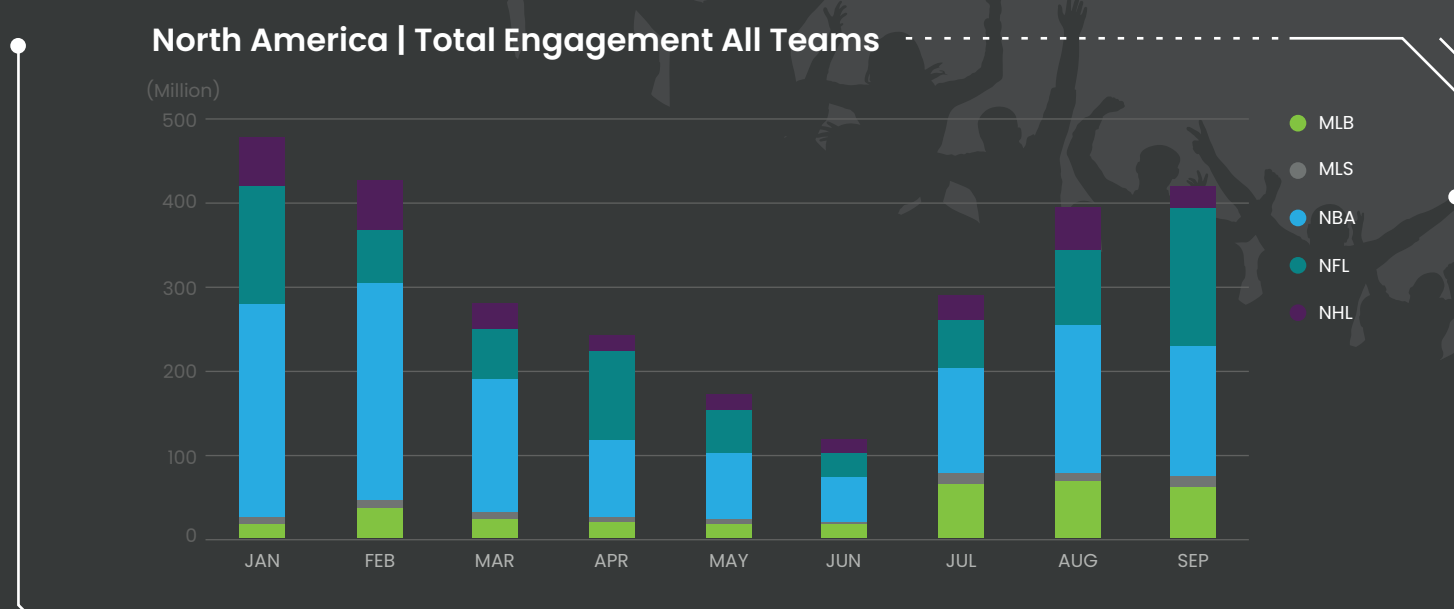


NFL Viewing

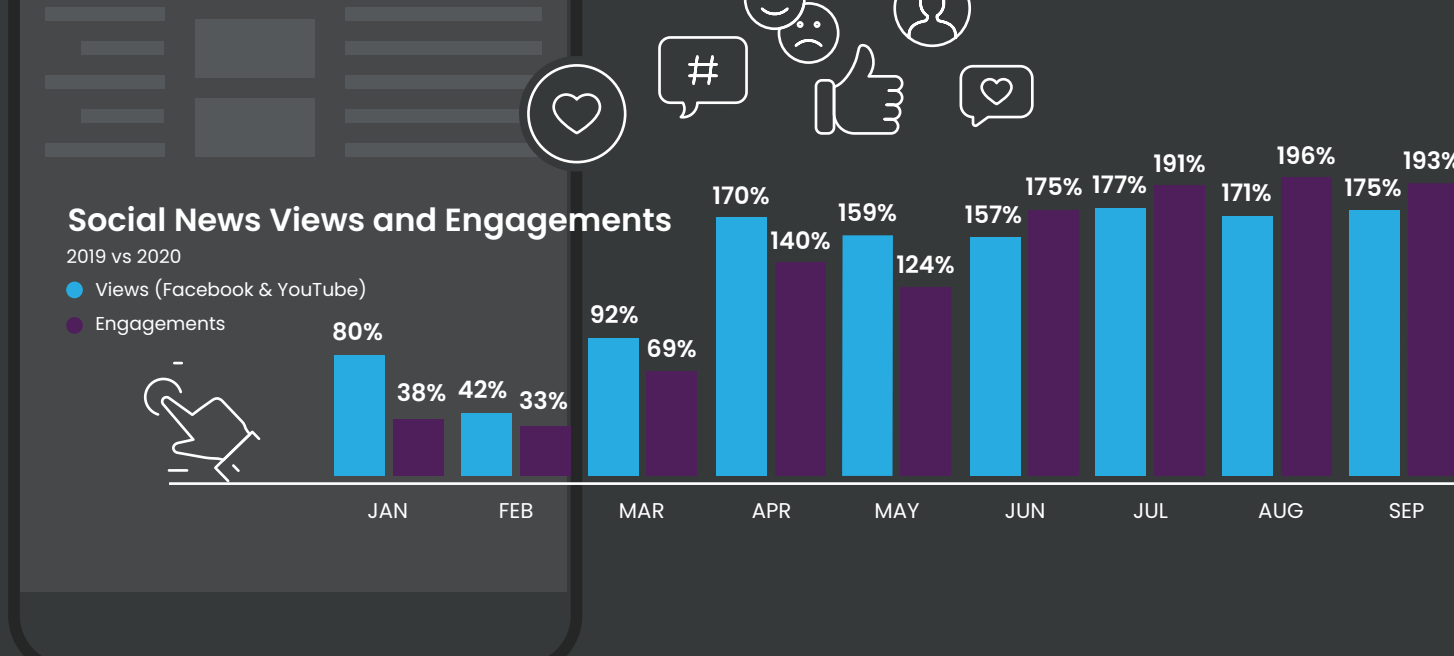
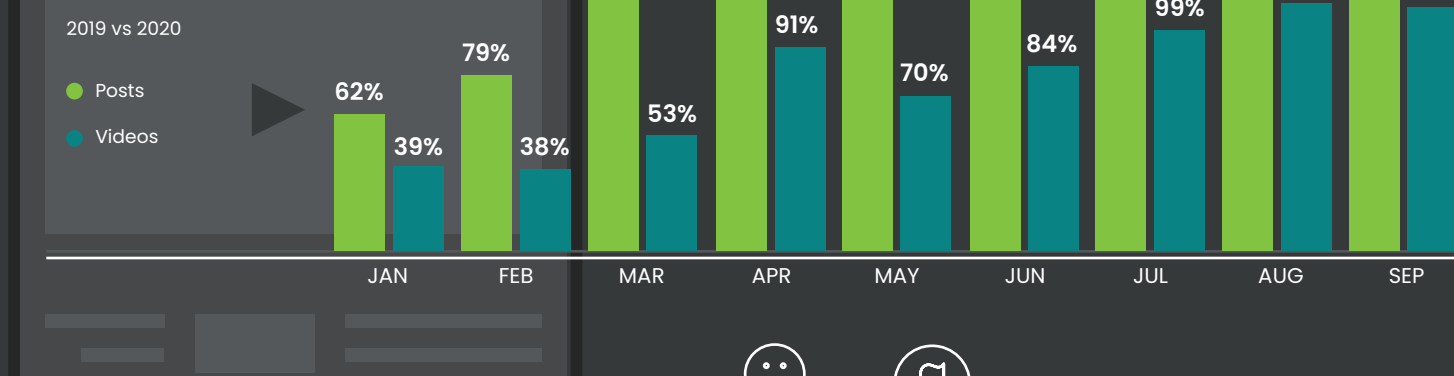
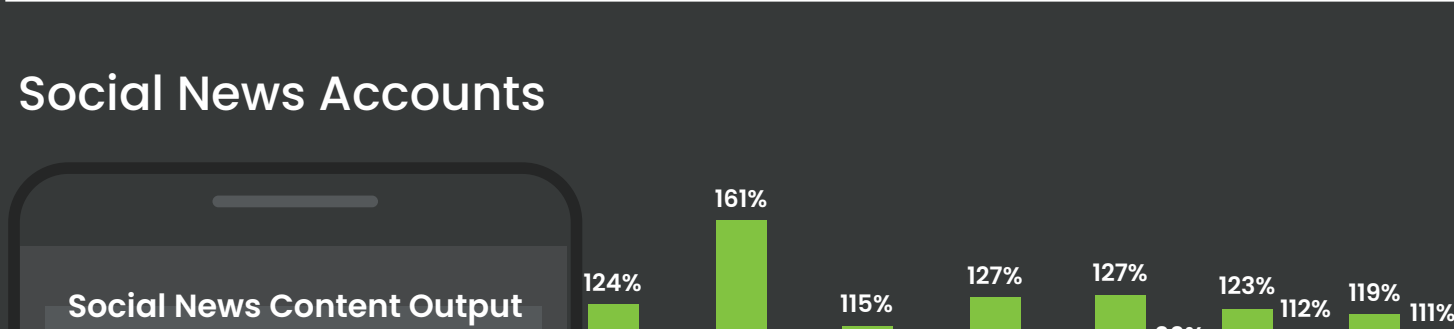
41% increase



Social Sports Accounts



Social News Accounts



Conviva is the leader in streaming media intelligence, powered by its real-time platform. More than 250 industry leaders and brands – including CBS, CCTV, DAZN, Disney+, HBO Max, Hulu, Sky, Sling TV, TED, Univision, and WarnerMedia – rely on Conviva to maximize their consumer engagement, deliver the quality experiences viewers expect, and drive revenue growth. With a global footprint of more than 500 million unique viewers watching 150 billion streams per year across 3 billion applications streaming on devices, Conviva offers streaming providers unmatched scale for continuous video measurement, intelligence, and benchmarking across every stream, every screen, every second.